

7th Annual

PLAY FOR PARKINSON'S

GOLF TOURNAMENT

Proceeds to Fund:



Parkinson's Wellness Fund



iParkinson's



Rides for Parkinson's

Sponsorship Partnerships

MAY 19, 2016
Maderas Golf Club

Official Media Sponsor



Platinum Level Partner:

\$36,000.00

Limited to 1 Sponsor

Recognition as: The 7th Annual Play for Parkinson's Golf Tournament. Presented By: _____

5 Complimentary Foursomes

Included in :15 Second TV Commercial to air on Channel 6 San Diego leading up to the tournament

1 Live Appearance on 5 Minute San Diego Living Segment on Channel 6 San Diego

Prominent recognition on TheMEYROWFoundation.org Partners Page

Included in all tournament marketing and promotional efforts leading up to the tournament

Included on all tournament-marketing materials

Included in tournament Press Release that will be distributed to local media channels

1st Tee Hole Advertising Ownership: Tee Box

10' x 10' Booth Space at Check-In

First right of renewal for 2017

Diamond Level Partnerships:

Dinner Sponsor: \$8,000.00

Recognition on TheMEYROWFoundation.org Partners Page

1 Banner space at dinner & opportunity to provide centerpieces

Advertising space on one-side of all the dinner table displays

Company logo to be displayed during the slide show at the awards dinner

2 Complimentary Foursomes

Cart Sponsor: \$4,500.00

Recognition on TheMEYROWFoundation.org Partners Page

Advertising space on every player golf cart

Opportunity for product or collateral material placement in every player golf cart

Company logo to be displayed during the slide show at the awards dinner

1 Complimentary Foursome

Cocktail Hour Sponsor: \$3,600.00

Recognition on TheMEYROWFoundation.org Partners Page

Table top advertising space during the cocktail hour.

Opportunity for company representation at cocktail hour.

Company logo to be displayed during the slide show at the awards dinner.

1 Complimentary Foursome

Diamond Level Partnerships (cont):

Lunch Sponsor: \$3,500.00 - SOLD -

Recognition on TheMEYROWFoundation.org Partners Page
 Sole ownership of advertising space on boxed lunches
 Company logo to be displayed during the slide show at the awards dinner
 1 Complimentary Foursome

Flag Sponsor: \$4,000.00 - SOLD -

Recognition on TheMEYROWFoundation.org Partners Page
 Company logo to be displayed during the slide show at the awards dinner
 Company logo placement on the front of the flag
 1 Complimentary Foursome

Photo Folder Sponsor: \$2,000.00

Recognition on TheMEYROWFoundation.org events page
 Company logo displayed on all foursome player photo folders
 Company logo to be displayed during the slide show at the awards dinner
 2 Complimentary Dinner Tickets

Gold Level Partnerships:

Putting Contest: \$1,000.00

Opportunity to host contest.
 Recognition on TheMEYROWFoundation.org Events Page
 Exclusive signage around the putting contest green.
 Company logo to be displayed during the slide show at the awards dinner

Longest Drive Contest: \$1,000.00

Contest Hole Advertising Ownership: Tee Box and Green.
 Recognition on TheMEYROWFoundation.org events page
 Company logo to be displayed during the slide show at the awards dinner

Closest to the Pin Contest: \$1,000.00

Contest Hole Advertising Ownership: Tee Box and Green
 Recognition on TheMEYROWFoundation.org events page.
 Company logo to be displayed during the slide show at the awards dinner

Gold Level Partnerships (cont):

Hole in One Contest: \$770.00 OR Car + Car Insurance - ~~SOLD~~ -

Contest Hole Advertising Ownership: Tee Box and Green
Recognition on TheMEYROWFoundation.org Events Page
Company logo to be displayed during the slide show at the awards dinner

Silver Level Partnerships:

Beverage Sponsor (non-alcoholic only): \$770.00

Opportunity for product placement in all player golf carts
Opportunity for product placement on 2 holes

Driving Range Sponsor: \$770.00

Prominent signage on the driving range
Opportunity for company representative at the driving range

Tee Box Sponsor: \$7700.00 per hole

Prominent signage at the tee box
Opportunity for company representation at the designated hole

Contact Us:

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